1. Record Nr. UNINA9910463832803321 Autore Grimmer Justin **Titolo** The impression of influence: legislator communication, representation, and democratic accountability / / Justin Grimmer, Sean J. Westwood, and Solomon Messing Princeton, New Jersey;; Oxfordshire, England:,: Princeton University Pubbl/distr/stampa Press, , 2015 ©2015 **ISBN** 0-691-16262-X 1-4008-5266-8 Edizione [Pilot project. eBook available to selected US libraries only] Descrizione fisica 1 online resource (221 pages): illustrations, tables Disciplina 328.73 Soggetti Legislators - United States - Public opinion Government spending policy - United States - Public opinion Communication in politics - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Frontmatter -- Contents -- List of Illustrations -- List of Tables --Acknowledgments -- 1. Representation, Spending, and the Personal Vote -- 2. Solving the Representative's Problem and Creating the Representative's Opportunity -- 3. How Legislators Create an Impression of Influence -- 4. Creating an Impression, Not Just Increasing Name Recognition -- 5. Cultivating an Impression of Influence with Actions and Small Expenditures -- 6. Credit, Deception, and Institutional Design -- 7. Criticism and Credit: How Deficit Implications Undermine Credit Allocation -- 8. Representation and the Impression of Influence -- 9. Text as Data: Methods Appendix --Bibliography -- Index Constituents often fail to hold their representatives accountable for Sommario/riassunto federal spending decisions-even though those very choices have a pervasive influence on American life. Why does this happen? Breaking

new ground in the study of representation, The Impression of Influence

demonstrates how legislators skillfully inform constituents with

strategic communication and how this facilitates or undermines accountability. Using a massive collection of Congressional texts and innovative experiments and methods, the book shows how legislators create an impression of influence through credit claiming messages. Anticipating constituents' reactions, legislators claim credit for programs that elicit a positive response, making constituents believe their legislator is effectively representing their district. This spurs legislators to create and defend projects popular with their constituents. Yet legislators claim credit for much more-they announce projects long before they begin, deceptively imply they deserve credit for expenditures they had little role in securing, and boast about minuscule projects. Unfortunately, legislators get away with seeking credit broadly because constituents evaluate the actions that are reported, rather than the size of the expenditures. The Impression of Influence raises critical questions about how citizens hold their political representatives accountable and when deception is allowable in a democracy.