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The Shanghai Brightness Number 3 Garment Factory6 The Long Race to the Bottom; Inventive Brits versus Thrifty Chinamen; Help Wanted: Docile and Desperate Preferred; 7 Sisters in Time; Docility on a Leash; Sure Beats the Farm; Amazon.com and Dell Arrive at the Mill; 8 The Unwitting Conspiracy; Writing the Rules of the Race; Activists Raise the Bottom, 1780---2008; Back at Georgetown, Bored Is Good; Bad for Boy Rats; Trade: Friend or Foe of the Planet?; The China Challenge; The Race Moves On; Part III: Trouble at The Border; 9 Returning to America; Chinese T-Shirts Versus American Jobs

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Don't Look Now, but China Is Behind You

Sommario/riassunto

The keys to global business success, as taught by a T-shirt's journey The Travels of a T-Shirt in the Global Economy is a critically-acclaimed narrative that illuminates the globalization debates and reveals the key factors to success in global business. Tracing a T-shirt's life story from a Texas cotton field to a Chinese factory and back to a U.S. storefront before arriving at the used clothing market in Africa, the book uncovers the political and economic forces at work in the global economy. Along the way, this fascinating exploration addresses a wealth of compelling questions about politi
