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Sommario/riassunto

From Vietnam's recent acceptance into the World Trade Organization to its post-Vietnam War reform and socialist ideals, this overview concisely examines the cultural, political, and economic changes currently at work in Vietnam within a historical context and then discusses the effects such changes have had on businessmen and entrepreneurs. Useful for those evaluating potential relationships with Vietnamese businesses or investments in the country's economy, this study explores matters of credit, private enterprise, monetary policy, and the role of globalizatio
