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Nota di contenuto	Front Cover; A Focused Issue on Building New Competences in Dynamic Environments; Copyright Page; Contents; List of Contributors; Part I: New Business Models and Strategies; Cloud Computing and Transformation of International E-Business Models; Introduction; The International Cloud Context; Business Models and their Transformation; Methodology; Description and Analysis of the Cases; Alpha; Beta; Discussion and Conclusions; Acknowledgment; References; The Why and the How of Coopetition: Modeling the Incentives and Design of Coopetitive Value Networks; Introduction; Theoretical Background Coopetition as Simultaneity between Competitive and Collaborative Activities Value Network Approach to Coopetition; Competence-Based Management Theory and Coopetitive Value Networks; Research Design; Why Do We Need Models?; The Modeling Process; Value Network Model; Customer Value Model; Modeling and Analysis of Coopetition between Apple and IBM in the Case of PowerPC; The "Why"; The "How"; The PowerPC in Retrospect; Discussion and Implications; Research Implications; Managerial Implications; Limitations and Further Research Directions; Notes; References Combination as the Key Competence for the Dynamic Assembly of Temporary Networks: The Role of the Pivot-Assembler Introduction;

Framework; A New Function for the Pivot and a New Role of Assembler; The Concept of Dynamic Assembly; Research Design; Methodology; Research Method; Data Collection; Data Analysis; Research Quality; The Contexts; The Travel Industry; Humanitarian Relief; Results; Discussion and Further Research; References; Building an Integrative Model for Managing Exploratory Innovation; Introduction; The "Four Central Problems" in Managing Innovation
The Human Problem of Managing AttentionThe Process Problem of "Managing Ideas into Good Currency"; The Structural Problem of "Managing Part-Whole Relationships"; The Strategic Problem of Institutional Leadership; Building Our Integrated Model; The DIA Model; Adding the Organization Architecture Perspective; Adding Further Strategic Assessments; Research Methodology; Managing Exploratory Innovation in Firm A; Managing Exploratory Innovation through the DIA Model; The Human Problem of Managing Attention; The Process Problem of Managing New Ideas into Good Currency
The Structural Problem of Managing Part-Whole RelationshipsThe Strategic Problem of Institutional Leadership; Managing Exploratory Innovation through Our Integrated Model; Managing Exploratory Innovation in Firm B; Adding Knowledge Management Processes to Our Integrated Model; Applying Our Enhanced Integrated Model; Conclusions; Notes; Acknowledgments; References; Part II: Building new competences for implementing new strategies; The Impact of the Customer Focus Competence Group on Project Performance; Introduction; The Hypotheses; The Multiple Regression Model and the Dataset
Discussion of Results

Sommario/riassunto

Changing business environments challenge established management ideas and practices. This volume draws on competence-based theory to identify and elaborate some important ways in which organizational competences are evolving -- or should evolve -- to respond to some fundamental forms of change in business environments.
