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Altri autori (Persone)	TateWendy
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Nota di contenuto	1. Why should we care? -- 2. What is sourcing to support the green initiative? -- 3. What are some key concepts in understanding green sourcing and its impacts? -- 4. What industries and sectors lead the way: part 1 -- 5. What industries and sectors lead the way: part 2 -- 6. What is the relationship between transportation and green sourcing? -- 7. A path forward -- Notes -- References -- Index.
Sommario/riassunto	The "green" or environmental sustainability movement has taken hold throughout the world. Its staying power is confirmed by the fact that environmental emphasis in organizations did not decrease during the recent global recession, but rather increased. Organizations see that greater environmental emphasis in their product and service offerings not only helps their image, but also may reduce inefficiency, waste, and corresponding cost. However, since most organizations rely heavily on their supply base for providing components, materials, and services that become part of their final products, organizations must revisit their sourcing processes and choices to have a real impact on the environment.