1. Record Nr. UNINA9910463783803321 Autore Staszkiewicz Piotr Titolo Finance . Volume 1 : a quantitative introduction / / Piotr Staszkiewicz, Lucia Staszkiewicz Pubbl/distr/stampa London, England:,: Academic Press,, 2015 ©2015 **ISBN** 0-12-801584-5 0-12-801760-0 Edizione [1st edition] 1 online resource (196 p.) Descrizione fisica 332 Disciplina Soggetti Finance - Mathematical models Finance - Simulation methods Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Bibliographic Level Mode of Issuance: Monograph Note generali Includes bibliographical references. Nota di bibliografia Sommario/riassunto Many students want an introduction to finance. Those who are quantitatively-oriented learners can benefit in particular from an introduction that puts more emphasis on mathematics and graphical presentations than on verbal descriptions. By illustrating core finance facts and concepts through equations and graphical material, Finance: A Quantitative Introduction can help people studying business management, marketing, accounting, and other subjects. By using few lengthy verbal explanations and many illustrations, it can teach readers quickly and efficiently. Chapter-concluding questions (with answers) and case studies enhance its utility as a textbook and a reference Mixture of theory and problem-solving contains enough mathematical tools to help readers assess facts and evaluate real data in practical tasks Short, simple presentation is perfect for non-native English

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