

1. Record Nr.	UNINA9910463750103321
Autore	Lorenz Edward C
Titolo	Civic empowerment in an age of corporate greed [[electronic resource] /] / Edward C. Lorenz
Pubbl/distr/stampa	East Lansing, : Michigan State University Press, 2012
ISBN	1-62895-063-3 1-60917-322-8
Descrizione fisica	1 online resource (344 p.)
Disciplina	338.7/68720973
Soggetti	Hazardous waste sites - United States Wealth - Moral and ethical aspects - United States Social responsibility of business - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Preface; Introduction; Chapter 1: Corporate Leadership Problems; Chapter 2: New Corporations and New Regulations; Chapter 3: Disempowering Communities; Chapter 4: New Management; Chapter 5: Creating Junk; Chapter 6: Importing Fruit; Chapter 7: Experts and Local Knowledge; Chapter 8: Consequences and Controls; Notes; Bibliography; Index
Sommario/riassunto	"A thought-provoking investigation of an urgent issue facing American communities today, Edward C. Lorenz's book examines the intersection of corporate irresponsibility and civic engagement. At the heart of this case study is a group of firms responsible for seven of the most contaminated Superfund sites in the United States, the largest food contamination accident in U.S. history, stunning stock and financial manipulations, and a massive shift of jobs offshore. In the face of these egregious environmental, employee, and investor abuses, several communities impacted by these firms organized to confront and combat failures in corporate and bureaucratic leadership, winning notable victories over major financiers, lobbyists, and indifferent or ineffective government agencies. A critical analysis of public and private leadership, business and economic ethics, and civic life, this

book concludes with a stirring blueprint for other communities facing similarly overwhelming opposition"--
