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| 1. Record Nr.           | UNINA9910463729303321   |
| Autore                  | Livermore David A. <1967->  |
| Titolo                  | Leading with cultural intelligence : the real secret to success // David Livermore ; foreword by Soon Ang, Ph.D., and Linn Van Dyne, Ph.D   |
| Pubbl/distr/stampa      | New York, New York : , : American Management Association, , 2015 ©2015  |
| ISBN                    | 0-8144-4918-2   |
| Edizione                | [Second edition.]   |
| Descrizione fisica      | 1 online resource (298 p.)  |
| Disciplina              | 658.4/092   |
| Soggetti                | Leadership<br>Organizational behavior<br>Management<br>Intercultural communication<br>Cross-cultural orientation<br>Electronic books.   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | Part I. Cultural intelligence for global leaders -- Part II. Developing cultural intelligence -- Part III. Leveraging cultural intelligence.  |
| Sommario/riassunto      | Business today is global-and success requires a new set of skills. But not to worry, whether you're negotiating with vendors in Asia, exploring potential markets in Africa, or leading a diverse team at home, you don't have to master the nuances of every culture you encounter. With Cultural Intelligence, or CQ, you can lead effectively in any context. With Leading with Cultural Intelligence as your guide, you'll be able to thrive in any business environment-whether it's across the world or in your own backyard. |

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| 2. Record Nr.           | UNINA9910494558903321   |
| Titolo                  | When Politicians Talk : The Cultural Dynamics of Public Speaking // edited by Ofer Feldman  |
| Pubbl/distr/stampa      | Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2021  |
| ISBN                    | 981-16-3579-X   |
| Edizione                | [1st ed. 2021.]   |
| Descrizione fisica      | 1 online resource (297 pages)   |
| Collana                 | Literature, Cultural and Media Studies  |
| Disciplina              | 808.51088329  |
| Soggetti                | Communication in politics<br>Political leadership<br>Political Communication<br>Political Leadership  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Nota di contenuto       | Introduction: Assessing Cultural Influences on Political Leaders' Discourse -- Deep Culture: The Hebrew Bible and Israeli Political Speech -- Qur'anifying Public Political Discourse: Islamic Culture and Religious Rhetoric -- The Role of Culture in Turkish Political Discourse: President Recep Tayyip Erdoan and the Justice and Development Party -- The Symbolic Construction of a Messiah: Jair Bolsonaro's Public, Christian Discourse -- Rationality and Moderation: German Chancellors' Post-War Rhetoric -- Talking Politics: The Influence of Historical and Cultural Transformations on Polish Political Rhetoric -- A Tale of Two Prime Ministers: The Influence of Greek Culture in Post-Crises Political Speech -- Rhetoric, Culture, and Climate Wars: A Discursive Analysis of Australian Political Leaders' Responses to the Black Summer Bushfire Crisis -- The Core Socio-Cultural Building Blocks Underlying Israeli Prime Minister Benjamin Netanyahu's Speeches to the United Nations General Assembly -- The President as Macho: Machismo, Misogyny, and the Language of Toxic Masculinity in Philippine Presidential Discourse. |
| Sommario/riassunto      | This book details the relationship between culture and the language used by public figures, including politicians, political candidates, and government officials, in the broad context of political behavior and   |

communication. Employing a variety of perspectives, theoretical, conceptual, methodological, and analytical approaches, chapters focus specifically on the question of HOW cultural factors (such as religion, history, economy, majority/minority relations, social structure, and values) shape the content, nature, and characteristics of the rhetoric that public figures utilize in selected countries in the Americas, Europe, Asia, Oceania, and the Middle East. The chapters enable comparison of the cultural effects on the different structures, styles, and contents of public speaking in societies from West to East. That is, of WHAT leaders say, HOW they say it (e.g., degree of openness, directness, usage of metaphors and slogans, xenophobic and racial expressions), under WHICH specific circumstances (e.g., National Days addresses, national or local assemblies' debates, during election campaigns appeals, press conferences' briefings, and in international meetings' speeches), and for WHAT specific audiences (e.g., supporters and voters, media representatives, or the global community).

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