1. Record Nr. UNINA9910463716403321 Autore Maltzman Richard Titolo Green project management / / Richard Maltzman, David Shirley Pubbl/distr/stampa Boca Raton:,: CRC Press,, 2010 **ISBN** 0-429-18935-4 1-4665-3418-4 1-282-90307-1 9786612903076 1-4665-5408-8 1-4398-3002-9 Descrizione fisica 1 online resource (517 p.) ShirleyDavid Altri autori (Persone) Disciplina 658.4/083 Soggetti Project management - Environmental aspects Management - Environmental aspects Business enterprises - Environmental aspects Sustainability Environmentalism Social responsibility of business Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "An Auerbach Book." Note generali Nota di bibliografia Includes bibliographical references. Nota di contenuto Cover; Title Page; Copyright; Contents; Foreword; Acknowledgments; The Authors: Introduction: SECTION I: Surfing the Green Wave: Chapter 1: Problem Drivers and Indicators; Chapter 2: Green Project Terminology: The Language of the Green Wave; Chapter 3: Understanding Green Project Fundamentals; Chapter 4: Types of Projects: A Rainbow of Green; SECTION II: Hiking the Project; Chapter 5: Project Ideation; Chapter 6: Developing the Project; Chapter 7: Executing the Project; Chapter 8: Taking the Watch (Monitoring and Controlling); SECTION III: Approaching the Finish Line Chapter 9: The Beginning and the End? Chapter 10: Lean Thinking, Muda, and the Four Ls; Chapter 11: At the Top of Their Game; Chapter

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Finish Line; Chapter 13: Tips, Tools, and Techniques to Green (A Green Project Manager's Toolbox); Chapter 14: Resource Information; Index Offering the latest in green techniques and methods, this book is designed to help project managers maximize limited project resources and get the most out of a finite budget. It provides proven techniques and best practices in green project management, including risk and advantage assessments and the procurement of incentives such as grants, rebates, and tax credits. With illustrative case studies and insights from acknowledged leaders in green project management, this

book is a crucial addition to any project manager's library in this age of

ecological awareness .--