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Sommario/riassunto	The global agenda of Nature conservation has led to the creation of the Masoala National Park in Madagascar and to an exhibit in its support at a Swiss zoo, the centerpiece of which is a mini-rainforest replica. Does such a cooperation also trigger a connection between ordinary people in these two far-flung places? The study investigates how the Malagasy farmers living at the edge of the park perceive the conservation enterprise and what people in Switzerland see when looking towards Madagascar through the lens of the zoo exhibit. It crystallizes that the stories told in either place have alm

