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Titolo	From white to yellow : the Japanese in European racial thought, 1300-1735 // Rotem Kowner
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Nota di contenuto	Phase One. Speculation : Pre-Encounter Knowledge of the Japanese (1300-1543). 1. The emergence of "Cipangu" and its precursory ethnography ; 2. The "Cipanguese" at the opening of the age of discovery -- Phase Two. Observation : A Burgeoning Discourse of Initial Encounters (1543-1640). 3. Initial observations of the Japanese ; 4. The Japanese position in contemporary hierarchies ; 5. Concrete mirrors of a new human order ; 6. "Race" and its cognitive limits during the phase of observation -- Phase Three. Reconsideration : Antecedents of a Mature Discourse (1640-1735). 7. Dutch reappraisal of the Japanese body and origins ; 8. Power, status, and the Japanese position in the global order ; 9. In search of a new taxonomy : botany, medicine, and the Japanese ; 10. "Race" and its perceptual limits during the phase of reconsideration -- Conclusion : The discourse of race in early modern Europe and the Japanese case.
Sommario/riassunto	When Europeans landed in Japan they encountered people they perceived as white-skinned and highly civilized, but these impressions did not endure. Gradually the Europeans' positive impressions faded

away and Japanese were seen as yellow-skinned and relatively inferior. This book traces racial roots of the modern clash between Japan and the West.

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