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	Sommario/riassunto	The Royal Society's establishment in 1660 signaled a new beginning for the rhetoric of science, mainly because the organization's founders

advocated a modern plain style for scientific communication. Rhetoric and the Early Royal Society aims to initiate fresh debates about this watershed event in the history of rhetoric and science. In the last twenty years, scholars in numerous disciplines have produced significant work, ranging from theoretical essays to case studies of founding members such as Wilkins, Hooke and Boyle. This is the first book to collect in one volume the key contributions. The newly written introduction by editors Skouen and Stark places the reprinted essays into perspective by evaluating the Society's pioneering role in shaping modern scholarly communication.