

1. Record Nr.	UNINA9910463613703321
Titolo	Brokerage and production in the American and French entertainment industries : invisible hands in cultural markets // edited by Violaine Roussel and Denise D. Bielby
Pubbl/distr/stampa	Lanham, Maryland : , : Lexington Books, , 2015 ©2015
Descrizione fisica	1 online resource (222 p.)
Disciplina	384/.83
Soggetti	Motion picture industry - United States - History - 20th century Theatrical agents - United States - History - 20th century Theatrical agencies - United States - History - 20th century Television broadcasting - United States - History - 20th century Motion picture industry - France - History - 20th century Motion pictures - Production and direction - United States - History - 20th century Theatrical agents - France - History - 20th century Theatrical agencies - France - History - 20th century Motion pictures - Production and direction - France - History - 20th century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; 1 Introduction; I: Agents, Agenting, Agencies; 2 Twenty-Four Years of Agenting; 3 Talent Agencies and the Market for Screenwriters; 4 The Talent Agent's Role in Producing Artists' Symbolic and Commercial Value in France; 5 The Market for Actresses; 6 The Emergence of Hollywood Agents; 7 "It's Not the Network, It's the Relationship"; II: Behind the Scenes of Production; 8 The Choice between a Good Job and a Good Life; 9 The Importance of Being Ordinary; 10 "This Is the Girl"; 11 Film Offices as Brokers; 12 Overlapping Temporalities in Project-Based Work; Index About the Contributors

Sommario/riassunto

This book shines unprecedented light on the activity of talent representatives and production professionals in the American and French film and television industries. Empirically grounded contributions show the crucial impact of such entertainment professionals on the making of artistic careers and cultural products.
