

1. Record Nr.	UNINA9910463574703321
Autore	Dehner George
Titolo	Influenza : a century of science and public health response // George Dehner
Pubbl/distr/stampa	Pittsburgh, Pennsylvania : , : University of Pittsburgh Press, , 2012 ©2012
ISBN	0-8229-7785-0
Descrizione fisica	1 online resource (296 p.)
Disciplina	616.2/03
Soggetti	Influenza - Prevention Influenza - Epidemiology Influenza - History Electronic books.
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"In 1976, the outbreak of a new strain of swine flu at the Fort Dix, New Jersey, army base prompted an unprecedented inoculation campaign. Some forty-two million Americans were vaccinated as the National Influenza Immunization Program hastened to prevent a pandemic, while the World Health Organization (WHO) took a wait-and-see approach. Fortunately, the virus did not spread, and only one death occurred. But instead of being lauded, American actions were subsequently denounced as a "fiasco" and instigator of mass panic. In Influenza, George Dehner examines the wide disparity in national and international responses to influenza pandemics, from the Russian flu of 1889 to the swine flu outbreak in 2009. He chronicles the technological and institutional progress made along the way and shows how these developments can shape an effective future policy. Early pandemic response relied on methods of quarantine and individual scientific research. In the aftermath of World War II, a consensus for cooperation and shared resources led to the creation of the WHO, under the auspices of the United Nations. Today, the WHO maintains a large and proactive role in responding to influenza outbreaks. International

pandemic response, however, is only as strong as its weakest national link--most recently evidenced in the failed early detection of the 2009 swine flu in Mexico and the delayed reporting of the 2002 SARS outbreak in China. As Dehner's study contends, the hard lessons of the past highlight the need for a coordinated early warning system with full disclosure, shared technologies, and robust manufacturing capabilities. Until the "national" aspect can be removed from the international equation, responses will be hampered, and a threat to an individual remains a threat to all"--Provided by publisher.

2. Record Nr.	UNINA9910980482003321
Autore	Aranitou Valia
Titolo	The Economic Impact of Small and Medium-Sized Enterprises : Analytical Approaches to Growth and Innovation Challenges Amid Crises in Europe // edited by Valia Aranitou, Manolis Manioudis, Antonios Angelakis
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2024
ISBN	9783031745546 303174554X
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (521 pages)
Collana	Palgrave Studies in the Future of European Societies and Economies, , 2948-2135
Altri autori (Persone)	ManioudisManolis AngelakisAntonios
Disciplina	338.642
Soggetti	Economic development Economic policy Economics International economic relations Economic Growth Economic Policy Political Economy and Economic Systems International Political Economy'
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

PART I. INTRODUCTORY CHAPTERS: A GENERAL OVERVIEW -- Chapter 1. Introduction: SMEs and the changing business environment -- Chapter 2. The Role of SMEs within a turbulent economy and constantly changing business environment: Trends, Challenges, Patterns and Growth and Innovation Policies in Europe -- Chapter 3. SMEs and Large Enterprises: A Preliminary Comparative Analysis -- PART II. COMPETENCIES, SKILLS AND SMES -- Chapter 4. Small Enterprises' Digital Competencies and Financial Performance -- Chapter 5. "Skills" gap between the Eastern and South – Eastern Europe with the Central and North European SMEs. The role of the financial, institutional and demographic context -- Chapter 6. Entrepreneurial Skills as a Factor of Growth and Resilience for SMEs in Knowledge-Intensive Industries -- PART III. INNOVATION AND SMES -- Chapter 7. Critical Success Factors for Open Innovation strategies in SMEs: Who or How? -- Chapter 8. Robust, Resilient and Remunerative (R3) SMEs Ecosystems in Quintuple Helix Context: Industry 5.0, Society 5.0 and AI Modalities Challenges and Opportunities for Theory, Policy and Practice -- Chapter 9. Intangible Investments and Firm Innovation Propensity: An Empirical Study in Seven European Countries -- PART IV. NEW TECHNOLOGIES AND SMES -- Chapter 10. Generative Artificial Intelligence (AI) Adoption: An Exploration of challenges and perceptions -- Chapter 11. Blockchain in SMEs: Technical Foundations and Applications -- Chapter 12. Managing Innovation and Digital Transformation in Greek SMEs: Facts and Trends -- Chapter 13. Regional Insights: Navigating Digital Maturity in SMEs – A Case Study of Crete -- PART V. SMES AND ACCESS TO FUNDING -- Chapter 14. SMEs Financing: Current State of Play and a Glimpse into the Future -- Chapter 15. EU Funding Instruments for SMEs -- PART VI. INTERNATIONALISATION AND SMES -- Chapter 16. Internationalization Through Global Value Chains and Innovation: The Case of Greek SMEs -- Chapter 17. Internationalization of SMEs from a theoretical perspective: Challenges, Strategies and Implications -- PART VI. PAST, CURRENT AND FUTURE PERSPECTIVES ON SMES -- Chapter 18. The Contribution of SMEs towards sustainable development: The European Union's approach and policy -- Chapter 19. The COVID Crisis impact on responsible business performance in G7 countries: Empirical Evidence -- Chapter 20. Empowering SMEs: The role of foresight in influencing the future dynamics of European Economies and Societies -- Chapter 21. Challenges posed by the growing economic impact of space SMEs for International Space Law -- Chapter 22. Business history and SMEs: Insights from the evolution of the business environment in 19th century Greece.

Sommario/riassunto

Small and medium-sized enterprises (SMEs) play a vital role in the global and European economy. This book offers readers an enhanced theoretical overview of key features of SMEs to help economists and policymakers address emerging challenges within policy frameworks. The book considers the latest trends and provides holistic perspectives on recent evidence in the performance and economic growth challenges of SMEs. It also highlights the business environment and landscape in Europe today. Chapters explore aspects regarding the policy implications, while reflecting on the underlying issues SMEs have when it comes to their access to finance, technology, innovation, green and digital transition, internationalization, and growth. Valia Aranitou is Associate Professor in the Department of Sociology at the National and Kapodistrian University of Athens, where she teaches Economic Sociology. She is the Director of the Research Institute of Commerce and SMEs, which is part of the Hellenic Confederation of Commerce and Entrepreneurship. She is the author of several books and articles. Manolis Manioudis is Assistant Professor at the Department of

Economics, University of Patras, Greece. He is an economic analyst at the Hellenic Confederation of Commerce and Entrepreneurship, and he is an associate editor for Journal of the Knowledge Economy. Antonios Angelakis is Assistant Professor at the Department of Political Science, School of Social Sciences, University of Crete, Rethymno, Crete, Greece. He is an external innovation expert at the Small Enterprises Institute (IME GSEVEE) of the Hellenic Confederation of Professionals, Craftsmen and Merchants. He is a member of the Regional Research and Innovation Council of the Region of Attica. .
