Record Nr. UNINA9910463500303321 Parasocial politics: audiences, pop culture, and politics / / edited by **Titolo** Jason Zenor; contributors, Gregory Adamo [and nine others] Pubbl/distr/stampa Lanham, Maryland:,: Lexington Books,, 2014 ©2014 **ISBN** 0-7391-8390-7 Descrizione fisica 1 online resource (201 p.) Disciplina 302.23 Soggetti Mass media - Audiences Popular culture - Political aspects - United States Popular culture - Social aspects - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Contents; Introduction; I: Entertainment, Celebrity, and Institutions; 1 Nota di contenuto Reading the President: 2 Studying Audience Subjectivity: 3 The Wire and Urban Life: 4 Celebrity Persuasion in the Political Arena; II: Fandom, Fantasy, and Real Politics; 5 Storytelling through World-Building; 6 Are You a Lebowski Achiever?; 7 The Dark Knight of the Soul; III: Millenials, Diversity, and Entertainment: 8 Millennials, Citizenship, and How I Met Your Mother; 9 Talking Racial Politics Online; 10 "Nigga You Gay"; Bibliography; Index; About the Contributors; About the Editor Parasocial Sommario/riassunto Politics explores how consumers form complex relationships with media texts and characters, and how these readings exist in the nexus between the real and fictional worlds. This collection of empirical studies analyzes how actual consumers read the text and the overt and covert political messages encoded in popular culture.

