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Descrizione fisica	1 online resource (111 p.)
Collana	Transnational business and corporate culture
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Soggetti	Biotechnology industries New business enterprises International business enterprises International trade Electronic books.
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Transnational Business and Corporate Culture; Title Page; Copyright Page; Dedication; Table of Contents; Preface; Acknowledgments; List of Tables and Figures; Chapter 1 Introduction; Chapter 2 Theory and Hypotheses; Biotechnology Research; Literature Review: International Entrepreneurship; Literature Review: Organizational Change; Hypotheses; Chapter 3 Methodology; Research Design; Sample Selection; Measures of Constructs, Model I; Measures of Constructs, Model II; Measures of Constructs, Model III; Chapter 4 Analysis and Results; Data Analysis; Descriptive Statistics Direction of Change in International StrategyForeign Revenue as a Percentage of Total Revenue; Firm Market Value; Chapter 5 Discussion and Conclusions; Discussion of Results; Limitations of the Study; Future Research; Appendix A Firms Included in Study; Appendix B Sample Coding Sheet; References; Index
Sommario/riassunto	The issues addressed in this study are: What internal factors support changes in the international operations of new firms? and What effect do these changes have on the firm's structure, control system, and

market performance. To answer these questions, this work examines the internal resources and market performance of a set of publicly traded biotechnology firms. Findings support the view that new firms can enter international markets through a variety of strategies, including international joint ventures and subsidiaries. Changes in international operations also are found to enhance firm

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Descrizione fisica	1 online resource (490 p.)
Collana	Master techniques in otolaryngology
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Nota di contenuto	MASTER TECHNIQUES IN OTOLARYNGOLOGY Head and Neck Surgery; Contributors; Preface; Contents; PART I: SPHENOID AND PARASELLAR REGIONS; 1 OPTIC NERVE DECOMPRESSION; 2 ENDONASAL APPROACH TO THE SELLA; 3 ENDOSCOPIC ENDONASAL APPROACH TO THE SELLA

FOR PITUITARY ADENOMAS AND RATHKE'S CLEFT CYSTS;
 4TRANSCRANIAL APPROACHES TO THE SELLA, SUPRASELLAR, AND
 PARASELLAR AREA; 5ENDOSCOPIC ENDONASAL APPROACH TO THE
 MEDIAL CAVERNOUS SINUS; 6ENDONASAL SUPRASELLAR APPROACH;
 7TRANSPTERYGOID APPROACH TO THE LATERAL RECESS OF THE
 SPHENOID SINUS; 8TRANSSPHEOIDAL APPROACH TO THE MEDIAL
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 TUMOR; 10PTERIONAL /ORBITAL-PTERIONAL CRANIOTOMY;
 11ENDONASAL TRANSFRONTAL APPROACH TO THE ANTERIOR CRANIAL
 BASE; 12ENDONASAL TRANSCRIBIFORM APPROACH TO THE ANTERIOR
 CRANIAL FOSSA; 13ENDONASAL TRANSPLANUM APPROACH TO THE
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 TO THE ANTERIOR CRANIAL FOSSA; 15TRANSORBITAL ENDOSCOPIC
 APPROACHES TO THE ANTERIOR CRANIAL FOSSA; 16SUPRAORBITAL
 KEYHOLE APPROACH TO THE ANTERIOR CRANIAL FOSSA;
 17ENDONASAL RESECTION OF THE ANTERIOR CRANIAL BASE
 18TRANSCRANIAL APPROACH FOR ANTERIOR CRANIOFACIAL
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 CRANIAL BASE; 21 ANTERIOR CRANIOFACIAL RESECTION: MIDFACIAL
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 41NONVASCULARIZED REPAIR OF LARGE DURAL DEFECTS;
 42NASOSEPTAL FLAP; 43MIDDLE TURBINATE FLAP; 44INFERIOR
 TURBINATE FLAP; 45THE TEMPOROPARIETAL FASCIAL FLAP IN SKULL
 BASE RECONSTRUCTION; 46EXTRACRANIAL PERICRANIAL FLAP
 47TRANSCRANIAL PERICRANIAL FLAP

Sommario/riassunto

Now part of the Master Techniques in Otolaryngology - Head and Neck Surgery series, Skull Base Surgery is the new go-to guide on common and advanced procedures in skull base surgery. Step-by-step expert instruction is offered on more than 45 procedures, covering both open and minimally invasive approaches to the skull base. It is a vital resource for students, generalist surgeons, and skull base specialists in otolaryngology and neurosurgery. Key Features: authored by world-renowned experts and pioneers in open and endoscopic skull base

approaches. Chapters that cover: introduction to each app
