

1. Record Nr.	UNINA9910463458003321
Titolo	Fashion in popular culture [[electronic resource]] : literature, media and contemporary studies / / edited by Joseph H. Hancock. II, Toni Johnson-Woods and Vicki Karaminas
Pubbl/distr/stampa	Bristol, UK ; ; Chicago, : Intellect, 2013
ISBN	1-78320-047-2
Descrizione fisica	1 online resource (297 p.)
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Disciplina	391
Soggetti	Clothing and dress - Social aspects Fashion - Social aspects Women's clothing - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Half Title; Title; Copyright; Contents; Acknowledgements; Introduction; List of Figures; Fashion in Contemporary Culture; Chapter 1: Brand This Way: Lady Gaga's Fashion as Storytelling Context to the GLBT Community; Chapter 2: Navigating Cultural Anxiety: Strategic Ambiguity in Lisbeth Salander's Style-Fashion-Dress; Chapter 3: Australian Gothic: Black Light Angels, Appearance, and Subcultural Style; Chapter 4: Fashionable Addiction: The Path to Heroin Chic; Fashion in Media and Literature; Chapter 5: Dames and Design: Fashion and Appearance on Pulp Fiction Covers, 1950-1960 Chapter 6: Territories of Knowledge and Nostalgia in Modern Fashion Designer Life Writing Chapter 7: Looking for Mr. Benson: The Black Leather Motorcycle Jacket and Narratives of Masculinities; Chapter 8: Fashion Photography, Phallocentrism, and Feminist Critique; Chapter 9: 'He Can't Love Me if I'm Ugly': The Recurring Theme of Popular Beauty in the Television Soap Opera Days of Our Lives; Chapter 10: Redressing the Devil's Wardrobe: Representing and Re-Reading the Darker Side of Fashion in Chick Lit Novels; Fashion in Historical Context; Chapter 11:

Redeeming the Voices of Reform

Chapter 12: The Language of Luxury in Eighteenth-Century

France

Chapter 13: The Devil of Fashion: Women, Fashion, and the

Nation in Early-Twentieth-Century German and Swedish Cultural

Magazines; Chapter 14: Rome: Eternal City of Fashion and Film; List of

Contributors; Index; Back Cover

Sommario/riassunto

This book covers both historical and contemporary concerns, including the role fashion plays in subcultures. Fashion is a phenomenon that exemplifies diversity across cultures. It is dependent on time and place and commonly defined as the prevailing style at a given moment or place. Fashion is codified and endowed with social meanings about gender, sexuality and identity. Dress frames the body. It expresses who we are and who we are not as a means of expressing identity and a way of interacting and belonging to a particular culture. Dress also plays an important part in proclaiming a person's self.
