1. Record Nr. UNINA9910463455303321 Autore Olson Margaret <1971-> Titolo Bon Jovi [[electronic resource]] : America's ultimate band / / Margaret Olson Lanham, Md., : Scarecrow Press, c2013 Pubbl/distr/stampa **ISBN** 0-8108-8662-6 Descrizione fisica 1 online resource (183 p.) Collana Tempo: a Scarecrow Press music series on rock, pop, and culture 782.42166092/2 Disciplina Rock musicians - United States Soggetti Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Contents: Foreword: Timeline: Acknowledgments: Introduction: 1 An American Band; 2 The Songs; 3 MTV's Band for a Generation; 4 Excess and Sobriety; 5 Cross-Commercialism as a Survival Tool; 6 The Gender Divide?: 7 The Bon Jovi Brand; 8 Philanthropy-Bon Jovi'sOther Legacy; Epilogue; Notes; Works Cited; Bon Jovi Albums; Index; About the Author Sommario/riassunto In Bon Jovi: America's Ultimate Band, Margaret Olson chronicles the history and music of the band from its inception to present day. She closely examines Bon Jovi's musical and social relevance to listeners past and present, exploring the remarkable ways the band has emerged as the expression and product of deep cultural needs and how, within a few years of commercial success, it has made a lasting impact on Generation X, the music business, and American culture. Through

opportunities offered by cable television (particularly M