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Autore	Schoening Benjamin S. <1978->
Titolo	Don't stop thinking about the music : the politics of songs and musicians in Presidential campaigns // Benjamin S. Schoening and Eric T. Kasper
Pubbl/distr/stampa	Lanham, Maryland. : , : Lexington Books, , [2012] ©2012
ISBN	0-7391-7299-9
Descrizione fisica	1 online resource (313 p.)
Altri autori (Persone)	KasperEric T
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Soggetti	Campaign songs - United States - History and criticism Political ballads and songs - United States - History and criticism Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographies and index.
Nota di contenuto	The traditional era of campaign music. The early use of "campaign" music (1789-1840) ; Campaign music post Tippecanoe (1844-1916) -- The mass media era. Women's suffrage & "wireless" technology (1920-1948) ; Good night, and good luck (1952-1968) ; Campaign music transitions to the pop era (1972-1984) -- The popular music era and beyond. The "canned" campaign song (1988-2004) ; Face-book, Youtube, & Myspace, oh my! (2008 and beyond) ; Campaign music of the past, present, and future.
Sommario/riassunto	The book discusses the use of music in presidential campaigns and the factors that have caused changes to occur (1) within the music used by campaigns and(2) music developed independent of those campaigns. The work explores American political development with respect to presidential campaigns, music, and politics, thus making it a great supplement for political science and music courses alike.