Record Nr. UNINA9910463422703321 Autore Yao Souchou Titolo Confucian capitalism: discourse, practice and the myth of Chinese enterprise / / Souchou Yao Oxon [England]:,: RoutledgeCurzon,, 2002 Pubbl/distr/stampa **ISBN** 1-283-97040-6 0-203-03743-X 1-136-12794-1 Descrizione fisica 1 online resource (197 p.) Collana Chinese worlds Disciplina 330.1/22/0951 Capitalism - China Soggetti Capitalism - Religious aspects Business enterprises - China Confucianism - China Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Confucian Capitalism; Title Page; Copyright Page; Table of Contents; Preface: 1 Confucian capitalism: discourse, practice, longing: 2 The immigrant enterprise syndrome and the capitalist myth; 3 With the Chinese traders in Belaga: the romance of business endeavour and the narrative of virtue; 4 Cheng Jia: economics, sexuality and marital choice; 5 Kan dian: power, work relations and the invention of the family; 6 Guanxi as cultural model: social pleasure, material gain and the trading of words: 7 Xingyong: trust, faith and the failure of status 8 Chinese business networks and the penalty of culture9 Epilogue: power of myth and practical vision; Notes; Bibliography; Index The discourse of Confucian Capitalism has been crucial in shaping our Sommario/riassunto understanding of the brilliant economic successes of the Chinese diaspora all over the world. From this perspective, hard work, family values, and communal cohesion, as well as business practices based on sentiment, trust, and social networks, are the legendary means of

explaining the wealth and commercial talent of these remarkable people. The book examines the subject of Chinese business' by

exposing the enduring myth about the determining effects of these values and practices supposedly derived from Confucianism. Such myt