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| Sommario/riassunto | The discourse of Confucian Capitalism has been crucial in shaping our understanding of the brilliant economic successes of the Chinese diaspora all over the world. From this perspective, hard work, family values, and communal cohesion, as well as business practices based on sentiment, trust, and social networks, are the legendary means of explaining the wealth and commercial talent of these remarkable people. The book examines the subject of Chinese business' by |

exposing the enduring myth about the determining effects of these values and practices supposedly derived from Confucianism. Such myt

