

1. Record Nr.	UNINA9910463418503321
Autore	Reisch Alfred A (Alfred Alexander), <1931->
Titolo	Hot books in the Cold War : the CIA-funded secret book distribution program behind the Iron Curtain / / Alfred A. Reisch
Pubbl/distr/stampa	Budapest : , : Central European University Press, , 2013
ISBN	9786155225352 615-5225-35-4
Descrizione fisica	1 online resource (596 p.)
Disciplina	028.70947/0904
Soggetti	Books and reading - Europe, Eastern - History - 20th century Books and reading - Communist countries - History - 20th century Book distribution programs Publishers and publishing - Political aspects Censorship - Europe, Eastern - History - 20th century Censorship - Communist countries - History - 20th century Propaganda, Anti-communist Propaganda, International Cold War Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 527-535) and indexes.
Nota di contenuto	Origins, objectives, and launching of the book project under Sam Walker -- Titles, contents, numbers, targets, and aims of the mailings -- The man in the grey suit : George C. Minden and his concept of cultural and ideological competition -- The New York Book Center : books, books, and more books -- The book project reaches new heights : the golden age of the 1960s -- Western and emigre books and periodicals published with covert support -- New opportunities through East-West contacts -- The early 1970s : the international advisory council -- A lasting enemy -- The communist regimes on the defensive : criticisms, warnings, and attacks -- The person-to-person distribution program : a direct way to reach East Europeans, the early Polish program 1958-1959 -- Another vehicle for reaching the people

of eastern Europe : the person-to-person distribution program and personalized mailings -- The most important book distribution point : Vienna -- Letters from Poland, the crucial country -- Letters from Czechoslovakia before and after 1968 -- Letters from Hungary under goulash communism -- Letters from Romania under the Ceausescu regime -- Letters from Bulgaria despite very strict censorship -- The last seventeen years : International Literary Centre, Ltd., East Europe, and the USSR.
