1. Record Nr. UNINA9910463402403321 Titolo Oil culture / / Ross Barrett and Daniel Worden, editors Minneapolis, Minnesota:,: University of Minnesota Press,, 2014 Pubbl/distr/stampa ©2014 **ISBN** 1-4529-4394-X Descrizione fisica 1 online resource (459 p.) Disciplina 338.2/72820973 Petroleum industry and trade - United States - History Soggetti Electronic books. United States Social and customs History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Cover; Contents; Foreword; Acknowledgments; Introduction; PART I: Nota di contenuto OIL'S ORIGINS OF MODERNIZATION; 1 Whale Oil Culture, Consumerism, and Modern Conservation; 2 The Wizard of Oil: Abraham James, the Harmonial Wells, and the Psychometric History of the Oil Industry: 3 Picturing a Crude Past: Primitivism, Public Art, and Corporate Oil Promotion in the United States; 4 A Short History of Oil Cultures; or, The Marriage of Catastrophe and Exuberance; PART II: OIL'S GOLDEN AGE: LITERATURE, FILM, AND PROPAGANDA; 5 Essential Driving and Vital Cars: American Automobile Culture in World War II 6 Fossil- Fuel Futurity: Oil in Giant7 "Liquid Modernity": Sundown in Pawhuska, Oklahoma; 8 From Isfahan to Ingolstadt: Bertolucci's La via del petrolio and the Global Culture of Neorealism; PART III: THE LOCAL AND GLOBAL TERRITORIES OF OIL; 9 Aramco's Frontier Story: The Arabian American Oil Company and Creative Mapping in Postwar Saudi Arabia; 10 Oil Frontiers: The Niger Delta and the Gulf of Mexico; 11 Petro-Magic-Realism Revisited: Unimagining and Reimagining the Niger Delta: 12 Refined Politics: Petroleum Products, Neoliberalism, and the **Ecology of Entrepreneurial Life** 

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## Sommario/riassunto

In the 150 years since the birth of the petroleum industry oil has saturated our culture, fueling our cars and wars, our economy and policies. But just as thoroughly, culture saturates oil. So what exactly is "oil culture"? This book pursues an answer through petrocapitalism's history in literature, film, fine art, wartime propaganda, and museum displays. Investigating cultural discourses that have taken shape around oil, these essays compose the first sustained attempt to understand how petroleum has suffused the Western imagination. The contributors to this volume examine the oil culture n