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Nota di contenuto	chapter 1 Introduction -- chapter 1 Introduction -- chapter 2 Machiavelli through the ages: 500 years on Enlightenment or obfuscation? / Phil Harris, Andrew Lock and Patricia -- chapter 3 Machiavelli's contemporaries George Bull / GEORGE BULL -- chapter 4 Machiavelli, master of liberty / Beatrice Rangoni Machiavelli -- chapter 5 Contra postmodernism: Machiavelli on limits to the malleability of consciousness / Richard Elliott -- chapter 6 Niccol Machiavelli as relationship marketing guru / Michael Thomas -- chapter 7 Machiavellian communication: the role of spin doctors and image makers in early and late twentieth-century British politics / Dominic Wring -- chapter 8 Renaissance realpolitik for modern management / Alistair McAlpine -- chapter 9 From the dark to the light: ranges of the real skills of management / Brian Stone -- chapter 10 Corporate governance: real power, Cecil King and Machiavelli / Ken Simmonds -- chapter 11 Machiavelli, politics and modern language use in modern management / Terry Berrow -- chapter 12 Are Machiavellian tactics still

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legacy of / Phil Harris.

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