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	Nota di contenuto	Front matter Contents Foreword I Background, definitions, and objectives II Emblematics in Hungarian literary theory III Routes of transmission: Jesuit education and emblematics IV The typology of emblem books and emblematic prints V The English reception of a late humanist emblem book by a Hungarian author: Zsámboky (Sambucus) and Whitney VI Mannerist emblematic poetry? The layers of literary tradition in János Rimay's poem Fortuna/Occasio VII Emblematic modes of expression in the school drama VIII The emblematic mode and the sermon IX Religious prose: Emblematic biographies of Jesuit saints X Literary emblematics and the fine arts: Rhetorical conception and iconographie programme of the fresco cycle on the Grand Staircase of the Jesuit College at Gyr Conclusion

	Abbreviations List of emblem books and emblematic prints with Hungarian connections Tables List of figures Figures Bibliography Index
Sommario/riassunto	The main aim of the work is to present emblematics in Hungary in its European context, and to show the reciprocal influence between that phenomenon and mainstream literature. The description of the theoretical and historical development in Hungary is supplemented by a series of case studies examining the effect of emblematics upon various literary genres. The final chapter analyzes the link between literary emblematics and the visual arts by looking at a specific example. As in most European countries, emblematics in Hungary is part of a complex labyrinth of literary modes of thought and expression. A relative poverty of theoretical writing went hand in hand with a considerable range of emblematic practice. The emblem proved to be a transitional form between the period when signs and motifs were regarded as having specific and fixed meanings and the modern period when we have developed a different and shifting concept of language and meaning. At the same time as emblems began to penetrate the more popular levels of national culture and literature, they also became more specialized. Hungarian emblematics used, for the most part, existing pictorial and textual combinations of pictures and texts. They employed the emblem notably in genres and texts of the genus demonstrativum, which referred to matters which were topical at the time.