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Sommario/riassunto	Publishing to coincide with Christopher Nolan's third Batman movie, The Dark Knight Rises, in July 2012, Will Brooker's new book explores Batman's twenty-first century incarnations. Brooker's investigation into Batman Begins and The Dark Knight uncovers the complex relationship between popular films, audiences, and producers in our age of media convergence. He addresses a myriad of questions raised by these films: did Batman Begin when The Dark Knight began? Does its story include Burger King's 'Dark Whopper', the Gotham Knight DVD, or the 'Why So Serio