

1. Record Nr.	UNINA9910463331303321
Autore	Bjorkman Beyza
Titolo	English as an academic lingua franca [[electronic resource]] : an investigation of form and communicative effectiveness / / by Beyza Bjorkman
Pubbl/distr/stampa	Boston, : De Gruyter Mouton, 2013
ISBN	3-11-027954-1
Descrizione fisica	1 online resource (278 p.)
Collana	Developments in English as a lingua franca, , 2192-8177 ; ; 3
Disciplina	420.71
Soggetti	English language - Variation - Foreign countries English language - Variation - English-speaking countries Intercultural communication English language - Globalization Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Acknowledgments -- Contents -- Abbreviations -- Chapter 1: Introduction -- Chapter 2: Previous research on ELF -- Chapter 3: Exploring an academic ELF setting in Sweden: The site -- Chapter 4: Operating in a Swedish ELF site -- Chapter 5: Theoretical and practical implications -- Chapter 6: Looking ahead -- Appendices -- References -- Index
Sommario/riassunto	Open publication As a result of globalization, higher education institutions throughout the world are adopting English for parts of their education. Higher education is becoming increasingly international and thus linguistically diverse, for educational, idealistic and financial reasons. This book presents a much-needed description of English as a lingua franca (ELF) from an international university setting and focuses on form and pragmatic issues, using authentic spoken data. It provides useful insights into how communicative effectiveness can be achieved in spoken lingua franca communication