

1. Record Nr.	UNINA9910463229503321
Autore	Scott Craig R (Craig Richard)
Titolo	Anonymous agencies, backstreet businesses, and covert collectives [[electronic resource]] : rethinking organizations in the 21st century // Craig R. Scott
Pubbl/distr/stampa	Stanford, California, : Stanford Business Books, an imprint of Stanford University Press, 2013
ISBN	0-8047-8563-5
Descrizione fisica	1 online resource (273 p.)
Disciplina	306.3/4
Soggetti	Communication in organizations Comparative organization Secrecy - Social aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Preface: Necessary Disclosures -- 1. To Name or Not to Name, That Is the Question -- 2. Unmasking What We Know about Hidden Organizations -- 3. Revealing Research on Organizational Identity and Related Issues -- 4. Unveiling a New Framework of Organizations and Organizational Regions -- 5. Taking It to the Extremes -- 6. Hiding Only a Little -- 7. Under the Radar and Out of the Spotlight -- 8. Classified Conclusions, Implications of Invisibility, and a Faceless Future -- References -- Index
Sommario/riassunto	Many of today's organizations "live in public"; they devote extensive resources to branding, catching the public eye, and capitalizing on the age of transparency. But, at the same time, a growing number of companies and other collectives are flying under the radar, concealing their identities and activities. This book offers a framework for thinking about how organizations and their members communicate identity to relevant audiences. Considering the degree to which organizations reveal themselves, the extent to which members express their identification with the organization, and whether the audience is public or local, author Craig R. Scott describes collectives as residing in

"regions" that range from transparent to shaded, from shadowed to dark. Taking a closer look at groups like Earth First!, the Church of Scientology, Alcoholics Anonymous, the KKK, Skull and Bones, U.S. special mission units, men's bathhouses, and various terrorist organizations, this book draws attention to shaded, shadowed, and dark collectives as important organizations in the contemporary landscape.
