

1. Record Nr.	UNINA9910463200303321
Autore	McChesney Robert Waterman <1952->
Titolo	The problem of the media [[electronic resource]] : U.S. communication politics in the twenty-first century / / Robert W. McChesney
Pubbl/distr/stampa	New York, : Monthly Review Press, c2004
ISBN	1-58367-376-8 1-58367-377-6
Descrizione fisica	1 online resource (368 p.)
Disciplina	302.23/0973 302.230973
Soggetti	Mass media - Political aspects - United States Electronic books. United States Politics and government 2001-2009
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 298-351) and index.
Nota di contenuto	Cover; CONTENTS; PREFACE; 1. POLITICAL PROBLEM, POLITICAL SOLUTIONS; Media, Markets, and Policies; U.S. Media System Not "Naturally" Profit Driven; Subsidizing the Press; The Rise of Broadcasting; The Neoliberal Period; 2. UNDERSTANDING U.S. JOURNALISM I: CORPORATE CONTROL AND PROFESSIONALISM; Journalism's Great Crisis; Rise of Professional Journalism; Limitations of Professional Journalism; The Commercialization of Journalism; Covering the Corporate Scandal; 3. UNDERSTANDING U.S. JOURNALISM II: RIGHT-WING CRITICISM AND POLITICAL COVERAGE; Conservative Critique of the "Liberal Media" Right-Wing Political Campaign against the MediaPartisan Coverage in Peace and War; Journalism's Litmus Test: Election Coverage; Missing the Story-From DC to Florida; 4. THE AGE OF HYPER-COMMERCIALISM; Rise of Advertising; Hyper-Commercialism and Media; The Crumbling Wall; Hyper-Commercialism's New Frontiers; Advertising and Policy; 5. THE MARKET UBER ALLES; Is the Media System a Competitive Market?; Conglomeration and Synergy; Is the Market Appropriate to Regulate Media?; Creativity versus Commerce in the Conglomerate Era; So Do Commercial Media Give People What They Want?

The Case for the Status Quo6. MEDIA POLICIES AND MEDIA REFORM; Technology and the Internet; Policy Making in the Internet Era; Media Ownership Policies; Media and Antitrust Law; Public Broadcasting, Yesterday and Today; Invigorating Public Media; 7. THE UPRISING OF 2003; Media Reform Movement Comes to Life; Powell and Copps Take the Stage; Beltway Opposition Stiffens; Powell's Three Arguments; Opposition Grows Beyond the Beltway; Left and Right Unite; From FCC to Congress; Trench Warfare; Epilogue: The Hardest Battle Has Been Won; NOTES; INDEX; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P QR; S; T; U; V; W; Y

Sommario/riassunto

The symptoms of the crisis of the U.S. media are well-known-a decline in hard news, the growth of info-tainment and advertorials, staff cuts and concentration of ownership, increasing conformity of viewpoint and suppression of genuine debate. McChesney's new book, *The Problem of the Media*, gets to the roots of this crisis, explains it, and points a way forward for the growing media reform movement. Moving consistently from critique to action, the book explores the political economy of the media, illuminating its major flashpoints and controversies by locating them in the political economy of

2. Record Nr.	UNINA9910818991503321
Autore	Wise Derek
Titolo	Creating an accelerated learning school / / Derek Wise & Mark Lovatt
Pubbl/distr/stampa	Stafford, [England] : , : Network Educational Press, , 2001 ©2001
ISBN	1-283-20801-6 9786613208019 1-85539-489-8
Descrizione fisica	1 online resource (177 p.)
Collana	Accelerated Learning
Disciplina	373.128
Soggetti	Educational acceleration - England - Cramlington School supervision - England - Cramlington School improvement programs - England - Cramlington
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	CONTENTS; Foreword by Alistair Smith; Acknowledgements; Part One: Establishing, supporting and embedding accelerated learning within a school; Timeline: Introducing accelerated learning; Chapter 1; The need for accelerated learning; Chapter 2; Establishing accelerated learning within the school; Chapter 3; Supporting and embedding accelerated learning; Chapter 4; OFSTED and beyond; Part Two: Accelerated learning - putting it into practice; Timeline: Introducing accelerated learning into a large department; Chapter 5; Introducing accelerated learning into the science department - a way in Chapter 6Half-way house - now what! (post-ELISP); Postscript: Reflections; References and acknowledgements
Sommario/riassunto	This book describes how an ordinary high school set about incorporating accelerated learning into its teaching practices and policies. Headteacher Derek Wise provides a macro view of the process, discussing the changes made across the whole school. Head of Science, Mark Lovatt, provides a micro view, looking at ways to use accelerated learning in the classroom. Their experiences provide useful reading for any school wishing to improve the learning quality of its students. Several case studies are included to show how accelerated learning

techniques can be applied to different subjects.
