Record Nr. UNINA9910463196703321 Autore Klaus Carl H **Titolo** A self made of words: crafting a distinctive persona in nonfiction writing / / Carl H. Klaus Pubbl/distr/stampa Iowa City:,: University of Iowa Press,, [2013] ©2013 1-60938-214-5 **ISBN** Descrizione fisica 1 online resource (99 p.) Disciplina 808.02 Soggetti Persona (Literature) Essay - Authorship Self in literature Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Your self in writing -- Elements of writing and your self. Nota di contenuto Sommario/riassunto Confident or fretful, solemn or sassy, tough or tender, casual or formal: the self you project in writing-your persona-is the byproduct of numerous decisions you make about what to say and how to say it. Though any single word or phrase or sentence might make little difference within the scope of an entire essay or book, collectively they create an impression of who you are or seem to be-an impression that's sure to influence how readers respond to your work. Thus it's

essential to take charge of how you come across on the page, to craft

an appropriate persona for whatever you're writing, whet