Record Nr. UNINA9910463173103321 Advances in hospitality and leisure [[electronic resource] /] / edited by **Titolo** Joseph S. Chen Pubbl/distr/stampa Bingley, U.K., : Emerald, 2013 Edizione [1st ed.] Descrizione fisica 1 online resource (251 p.) Collana Advances in hospitality and leisure, , 1745-3542;; v. 9 Altri autori (Persone) ChenJoseph S Disciplina 338.47647940000002 Soggetti Hospitality industry Leisure industry **Tourism** Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto FRONT COVER; ADVANCES IN HOSPITALITY AND LEISURE; COPYRIGHT PAGE: CONTENTS: LIST OF CONTRIBUTORS: AIMS AND SUBMISSION GUIDELINES; EDITORIAL BOARD; FULL PAPERS; THE "IDEAL" FOOTBALL EXPERIENCE IN THE CONTEXT OF A RECENTLY ESTABLISHED PROFESSIONAL LEAGUE; INTRODUCTION; METHODOLOGY; FINDINGS; CONCLUSIONS; REFERENCES; APPENDIX 1: EXCERPT OF THE ONLINE QUESTIONNAIRE; TRAVEL SATISFACTION AND REVISIT INTENTION OF CHINESE VISITORS: THE CASE OF SINGAPORE; INTRODUCTION: LITERATURE REVIEW: METHODOLOGY: RESULTS: CONCLUSION: **REFERENCES** IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON EMPLOYEE ORGANIZATIONAL COMMITMENT WITHIN THE GAMING INDUSTRY INTRODUCTION: METHODOLOGY: RESULTS AND DISCUSSIONS: CONCLUSIONS; ACKNOWLEDGMENT; REFERENCES; AN IMPROVED SEGMENT-BASED APPROACH: CASE OF INTERNET TRAVEL PLANNERS; INTRODUCTION; BACKGROUND AND LITERATURE; METHODS; RESULTS

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Sommario/riassunto

Advances in Hospitality and Leisure, a peer-review volume, delivers refreshing insights from a host of scientific studies in the domains of hospitality, leisure and tourism. It provides a platform to galvanize thoughts on contemporary issues and merging trends essential to theory advancement as well as professional practices from a global perspective. The main focus of this volume is to transcend the innovative methods of inquiry so as to inspire new research topics that are vital and have been in large neglected. This volume is keen to address the needs of the populace having interests in