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videos in digital news discourse

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3.7 Deterrence (optional): Attacking the president's enemies

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Sommario/riassunto

Commemorations as part of ceremonial politics normally are dialogues, speeches and symbolic actions (laying wreaths or lighting candles) between representatives and inside audiences. A TV transmission makes TV viewers another audience participating in an outside dialogue. The BBC transmission of the first UK Holocaust Memorial Day consisted of commemorative and informative discourses (aiming at "Lessons of the Holocaust") realized in footage, documentaries, testimonies, musical performances, addresses, voice-over texts, etc. Its complexity asks for a multimodal discourse analysis informed by d

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