

1. Record Nr.	UNINA9910463151503321
Titolo	Communication and power in the global era : orders and borders // edited by Marwan M. Kraidy
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2013
ISBN	0-203-10207-X 1-283-86178-X 1-136-23832-8
Descrizione fisica	1 online resource (202 p.)
Collana	Shaping inquiry in culture, communication and media studies
Altri autori (Persone)	KraidyMarwan M. <1972->
Disciplina	302.2
Soggetti	Communication, International Mass media and globalization Mass media - Social aspects Mass media - Political aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. Ordering borders : the transnational management of subjectivity -- pt. II. Branding nations : re-imagining communities in neo-liberal states -- pt. III. Being modern : situating the grand narrative -- pt. IV. Destabilizing orders : resistance and social transformation.
Sommario/riassunto	"This book re-visits how we think about communication and power in the global era. It takes stock of the last fifty years of scholarship, maps key patterns and concepts and sets an agenda for theory and research. The book addresses such questions as:How are national and cultural identities re-fashioned and expressed in the global era?How can we best understand the emergence of multiple and sometimes antagonistic modernities worldwide?How are political struggles fought and communicated on the local-national-global nexus? How do we integrate emerging media environments in global communication studies?Bringing together essays from a range of internationally renowned scholars, this book will be useful to undergraduate and postgraduate students on Media and Communication Studies courses, particularly those studying globalisation and global media.

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