Record Nr. UNINA9910463146803321 Autore Harvey Kevin Titolo Exploring health communication: language in action / / Kevin Harvey and Nelya Koteyko Milton Park, Abingdon, Oxon; New York:,: Routledge,, 2013 Pubbl/distr/stampa **ISBN** 0-415-59721-8 0-203-09643-6 1-283-86336-7 1-136-21812-2 Descrizione fisica 1 online resource (273 p.) Collana Routledge introductions to applied linguistics Altri autori (Persone) KoteykoNelya Disciplina 610.285 Soggetti Medicine - Information services Medical informatics Communication in medicine Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto pt. I. Spoken health communication -- pt. II. Written health communication -- pt. III. Computer-mediated health communication. <P>Routledge Introductions to Applied Linguistics is a Sommario/riassunto series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those beginning postgraduate studies, or taking an introductory MA course as well as advanced undergraduates. Titles in the series are also ideal for language professionals returning to academic study.</P><P>The books take an innovative 'practice to theory' approach, with a 'back-tofront' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with

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