1. Record Nr. UNINA9910463142903321 Autore Sparke Matthew Titolo Introducing Globalization [[electronic resource]]: Ties, Tensions, and **Uneven Integration** Hoboken,: Wiley, 2012 Pubbl/distr/stampa **ISBN** 1-299-15880-3 1-118-24110-X 1-118-24111-8 Descrizione fisica 1 online resource (509 p.) Disciplina 303.48/2 303.482 327 Soggetti Globalization International economic integration POLITICAL SCIENCE / Globalization Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Introducing Globalization: Ties, Tensions, and Uneven Integration; Copyright; Contents; List of Figures; List of Tables; Preface; 1 Globalization; 1.1 Introducing a World of Interdependency and a Word; 1.1.1 Globalization as integration; 1.1.2 Globalization as buzzword; 1.2 The Networks of Global Interdependency; 1.2.1 The interdependencies of commodities; 1.2.2 The interdependencies of workers; 1.2.3 The interdependencies of money; 1.2.4 The interdependencies of the law; 1.2.5 The interdependencies of governance; 1.2.6 The interdependencies of space; 1.2.7 The interdependencies of health 2 Discourse 2.1 Globalization as Dominant Discourse; 2.1.1 The myth of newness; 2.1.2 The myth of inevitability; 2.1.3 The myth of global leveling; 2.2 Dissident Discourse on Globalization; 3 Commodities; 3.1 What is a Commodity?; 3.2 World Trade; 3.3 Commodity Chains; 3.3.1

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Sommario/riassunto

Designed specifically for introductory globalization courses, Introducing Globalization helps students to develop informed opinions about globalization, inviting them to become participants rather than just passive learners. Identifies and explores the major economic, political and social ties that comprise contemporary global interdependencyExamines a broad sweep of topics, from the rise of transnational corporations and global commodity chains, to global health challenges and policies, to issues of worker solidarity and global labor markets, through to emerging