

1. Record Nr.	UNINA9910463130003321
Autore	Kemp Jacques.
Titolo	Management frameworks : aligning strategic thinking and execution // Jacques Kemp, Andreas Schotter and Morgen Witzel
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2013
ISBN	0-203-08489-6 1-283-86117-8 1-136-19462-2
Descrizione fisica	1 online resource (215 p.)
Altri autori (Persone)	SchotterAndreas WitzelMorgen
Disciplina	658.4/012
Soggetti	Strategic planning Management Organizational change Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Too complex to manage? -- The architecture of an organization -- Planning for frameworks -- The portfolio driver -- The marketing driver -- The organizational driver -- The operational driver -- The reputation driver -- The financial driver -- Performance excellence -- Connecting the dots.
Sommario/riassunto	<P>Today's business organizations, especially large ones, are complex places; difficult to manage and to control. Much of this complexity is self-induced and too much of the management of these organizations is done on an ad hoc basis. Different reporting, control and management systems are used in different parts of the company and often these are incompatible, making it difficult, sometimes impossible for top management to know what is going on. Consequently it is an arduous task for managers to make strategic plans for the business or react quickly to changes in the environment.</P><P>This