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like, how they worked, and what their utilitarian and symbolic meanings were for those who invented and used them. Against the fascinating panorama of life in the eighteenth century, Michael Brian Schiffer tells the story of the very beginnings of our modern electrical world. The earliest electrical technologies were conceived in the laboratory apparatus of physicists; because of their surprising and diverse effects, however, these technologies rapidly made their way into many other communities and activities. Schiffer conducts us from community to community, showing how these technologies worked as they were put to use in public lectures, revolutionary experiments in chemistry and biology, and medical therapy. This story brings to light the arcane and long-forgotten inventions that made way for many modern technologies-including lightning rods (Franklin's invention), cardiac stimulation, xerography, and the internal combustion engine-and richly conveys the complex relationships among science, technology, and culture.