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Nota di contenuto	Cover; Title; Copyright; Contents; Preface; Acknowledgements; Pronunciation of useful words; Chapter 1 Introduction; 1.1 How to use this book; 1.2 Development routes and career prospects; 1.3 Helpful Information; 1.4 Preparing for assessments; Chapter 2 Monitor procedures to safely control work operations; 2.1 Check that health and safety procedures are followed; 2.2 Make sure that risks are controlled safely and effectively; 2.3 Worksheets; 2.4 Assessment; Chapter 3 Consultations; 3.1 Identify client's needs and wants; 3.2 Analyse the hair, skin and scalp; 3.3 Make recommendations to clients 3.4 Advise clients on hair maintenance and management3.5 Agree services with your client; 3.6 Worksheets; 3.7 Assessment; Chapter 4 Promote additional services or products; 4.1 Identify products or services; 4.2 Inform clients about products or services; 4.3 Gain client commitment; 4.4 Worksheets; 4.5 Assessment; Chapter 5 Client services; 5.1 Using feedback to identify potential client service improvements; 5.2 Implementation of changes; 5.3 Assist with the evaluation of changes; 5.4 Worksheets; 5.5 Assessment; Chapter 6 Creatively cut hair; 6.1 Working safely; 6.2 Restyling women's hair 6.3 Provide aftercare advice6.4 Worksheets; 6.5 Assessment; Chapter 7 Colour hair; 7.1 Working safely; 7.2 Prepare for colouring and lightening; 7.3 Creatively colour and lighten hair; 7.4 Lightening hair;

7.5 Resolve basic colouring problems; 7.6 Provide aftercare advice; 7.7 Worksheets; 7.8 Assessment; Chapter 8 Colour correction; 8.1 Working safely; 8.2 Determine the problem; 8.3 Plan and agree a course of action to correct colour; 8.4 Correct colour; 8.5 Provide aftercare advice; 8.6 Worksheets; 8.7 Assessment; Chapter 9 Style and dress hair; 9.1 Working safely
9.2 Creatively style and dress hair9.3 Provide aftercare advice; 9.4 Worksheets; 9.5 Assessment; Chapter 10 Creatively dress long hair; 10.1 Working safely; 10.2 Creatively dress long hair; 10.3 Provide aftercare advice; 10.4 Worksheets; 10.5 Assessment; Chapter 11 Develop creative skills; 11.1 Plan and design a range of images; 11.2 Produce a range of creative images; 11.3 Evaluate your results against the design plan objectives; 11.4 Worksheets; 11.5 Assessment; Chapter 12 Design and create facial hair shapes; 12.1 Working safely; 12.2 Create a range of facial hair shapes
12.3 Provide aftercare advice12.4 Worksheets; 12.5 Assessment; Chapter 13 Creatively cut hair using a combination of barbering techniques; 13.1 Working safely; 13.2 Creatively restyling men's hair; 13.3 Provide aftercare advice; 13.4 Worksheets; 13.5 Assessment; Top tips; Glossary; Index

Sommario/riassunto

For Level 3 Hairdressing students on NVQ, SVQ and VRQ courses. A genuinely new and innovative way for students to study hairdressing, this new textbook is supported with extensive multimedia material and activities at no extra cost. Some books include a few videos and basic materials, but this title comes with over 150 free online resources and activity screens with which to improve learning. Online questions are also included as well as links to other resources such as images, animations and videos. The elearning resources are included in every chapter to complement the text
