

1. Record Nr.	UNINA9910463073303321
Titolo	The representation of business in English literature [[electronic resource] /] / edited and with an introduction by Arthur Pollard
Pubbl/distr/stampa	Indianapolis, : Liberty Fund, 2009
ISBN	1-61487-888-9 1-4619-3332-3
Descrizione fisica	1 online resource (233 p.)
Altri autori (Persone)	PollardArthur
Disciplina	820.9/3553
Soggetti	English literature - History and criticism Business in literature Literature and society - Great Britain - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Eighteenth-century attitudes towards business / W.A. Speck -- Early nineteenth century : Birmingham-something direful in the sound / Geoffrey Carnall -- The high Victorian period (1850-1900) : the worship of Mammon / Angus Easson -- The early twentieth century : uniformity, drudgery and economics / Allan Simmons -- Mid-late twentieth century : an unprecedented moral quagmire / John Morris.

2. Record Nr.	UNINA9910792174403321
Autore	Harauz Nick
Titolo	Apple motion 5 cookbook [[electronic resource]] : over 110 recipes to build simple and complex motion graphics in the blink of an eye // Nick Harauz
Pubbl/distr/stampa	Birmingham, : Packt Pub., 2013
ISBN	1-84969-381-1
Descrizione fisica	1 online resource (416 p.)
Disciplina	778.5930285536
Soggetti	Computer animation Computer graphics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Quick answers to common problems"--Cover. Includes index.
Nota di contenuto	Cover; Copyright; Credits; About the Author; Acknowledgement; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1:Getting Around the Interface; Introduction; Choosing a Motion project; Importing files to the Canvas, Layers tab, and Timeline; Importing Photoshop and Illustrator files; Making selections with Expose; Changing the layer order; Groups versus layers; Making changes in the Properties tab, HUD, and Canvas; Moving and trimming layers in the Timeline and the mini-Timeline; Launching and customizing a template; Keyboard customization Looking under the hood - key preferences for your workflowsSequencing stills in the Timeline; Managing the Layers tab; Chapter 2:Looking at Motion's Library; Introduction; A brief tour of the Library tab; Importing files from the Content library; Applying a Glow filter to a layer; Copying filters and applying filters to a group; Controlling the filter order; The power of cloning; The power of blend modes; Customizing a gradient generator; Applying a blend mode to a gradient; Adding a frame and changing a drop zone's contents; Adding a Flourish and applying filters Chapter 3:Making It Move with BehaviorsIntroduction; Applying a Fade In/Fade Out and Grow/Shrink behavior to a still; Customizing a Motion Path; Spinning and throwing a ball; Adding an Attractor and Attracted

To behavior; Adding Edge Collision and Gravity behaviors to a ball; Creating Random Motion using the Randomize behavior; Stop, Wiggle, Rate, and Quantize; Using the Link behavior; An intro to Text behaviors; Writing on your shape's outline; Creating constant and variable speed changes; Holding and looping your animations; Chapter 4: Making It Move with Keyframes; Introduction
Moving a still's anchor point and keyframing its scale
Deleting and disabling keyframes; Keyframing a group; Autokeyframing multiple parameters on a shape; Working with multiple parameters in the Keyframe Editor; Moving keyframes in the Keyframe Editor; Reversing Keyframes; Understanding and changing the interpolation; Converting behaviors into keyframes; Combining keyframes and behaviors - animating a Photoshop file; Combining keyframes and behaviors - animating a clock; Chapter 5: Let's Make Text; Introduction; Changing the text format; Changing the text style
Changing the layout and creating text on a path
Adding and trimming multiple text behaviors; Sequence Text; Using the Transform Glyph tool; Saving your favorite text animations and styles; Using vector images from the special characters library; Using videos and textures to fill text; Creating a lower third for FCPX; Chapter 6: Paint and Masks; Introduction; Using the Paint Stroke tool; Changing Shape Style and Width Over Stroke; Using Sequence Paint; The relationship between shapes and Paint; Using shape masks; Creating a garbage matte for a green screen; Adding a video to a television screen
Applying multiple masks to an image and changing mask modes

Sommario/riassunto

Step-by-step, practical recipes to build simple and complex Motion Graphics with Motion 5 "Apple Motion 5 Cookbook" is designed for Final Cut Pro X video editors and Motion 5 users looking to gain more knowledge of how Motion works, and to get more of a 'WOW' factor in projects. It's also aimed at designers and motion designers alike, who are looking to build on their skillsets.
