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Titolo	Financial literacy education [[electronic resource]] : neoliberalism, the consumer and the citizen // by Chris Arthur
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Descrizione fisica	1 online resource (152 p.)
Collana	Educational futures : rethinking theory and practice ; ; v. 53
Disciplina	370
Soggetti	Financial literacy - Study and teaching Neoliberalism Consumer protection Electronic books.
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material -- Financial Literacy Education -- Capitalist Crises, Hyperreal Finance and Creative Destruction -- The Origins of Consumer Financial Literacy Education -- The Origins of Consumer Financial Literacy Education -- Sign Value and the Production of Financial Literacy Education -- Financial Literacy, Discipline, Biopower and Governmentality -- Critical Financial Literacy Education -- Overcoming Obstacles -- References -- Index.
Sommario/riassunto	Consumer financial literacy education often appears as a helpful, commonsense solution to neoliberalism and the individualization of responsibility for economic risk. However, in Financial Literacy Education: Neoliberalism, the Consumer and the Citizen this particular literacy is argued to be both ineffective and unjust. Socially created poverty, unemployment and economic insecurity require more than individual consumer solutions; they require collective responses by engaged, critical citizens. Utilizing concepts from Marx, Foucault, Bourdieu and Baudrillard this book challenges those who claim that 'there is no alternative' to neoliberal insecurity and reduce education to a consumerist training of entrepreneurial consumer-citizens who can continually invest in themselves and the market. Through an analysis of consumer financial literacy education's present and historical

supports, as well as its likely effects, this book argues that the choice before us is not financial illiteracy or financial literacy. Rather, the choice is between subjugation to the requirements of perpetual competition or overcoming alienation, insecurity and exploitation, aims the critical financial literacy education outlined at the end of this book supports. This book will appeal to those interested in understanding the conditions of our freedom in an increasingly financialized world – critical educators, philosophers and sociologists of education and financial literacy researchers.

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