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Other Ancient, Byzantine and Renaissance Authors  
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**Sommario/riassunto**

George Gemistos Plethon (c. 1360-1454) was a remarkable and influential thinker, active at the time of transition between the Byzantine Middle Ages and the Italian Renaissance. His works cover literary, historical, scientific, but most notably philosophical issues. Plethon is arguably the most important of the Byzantine Platonists and the earliest representative of Platonism in the Renaissance. This book provides a new study of Gemistos' philosophy. The first part is dedicated to the discussion of his 'public philosophy', in the second, most extensive, part of the book the Platonism of Plethon

**2. Record Nr.**

**Autore**

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Rajagopal Desikacharya

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## Nota di contenuto

Part I: Entrepreneurial Development -- Chapter 1: Entrepreneurial Growth in Developing Economies under New Business Ecosystem -- Chapter 2: Shifts in Business Philosophy: Longitudinal Convergence of Theories and Practices -- Chapter 3: Drivers for Women Entrepreneurship -- Chapter 4: Institutions, dynamic capabilities, and corporate entrepreneurship-performance -- Chapter 5: Entrepreneurs at the Grassroots of Businesses in Asia: Success Factors and Global Effects -- Part II: Innovation, and Technology -- Chapter 6: Combating Climate Change through Technological Entrepreneurship -- Chapter 7: Environmentally sustainable innovation -- Chapter 8 Technological Intervention in Frugal Innovation among Ethnic Entrepreneurs in Emerging Markets -- Chapter 9: Examining the Role of Business Resilience and Digital Transformation Intention on Business Model Innovation in Post-Pandemic Era -- Chapter 10: Acceptance of payment methods across stages of product life cycle -- Chapter 11: The Impact of Digital Entrepreneurship factors on Equitable Economic Development -- Chapter 12: Machine Learning for Analyzing Innovation in ESGs and Enterprise Management -- Chapter 13: The Impact of AI Tools on Project Management Education: A Comparative Study -- Part III: Governance, Marketing, and Finance -- Chapter 14: Managing Small and Medium Enterprises in Developing Economies: Decisions-Making and Implementation Models -- Chapter 15: Reverse Accountability and Scaling of entrepreneurial Firms in Developing Economies -- Chapter 16: Stakeholder Controlled Financial Management in Transitional Companies: Lessons from Developing Economies -- Chapter 17: Institutions, dynamic capabilities, and corporate entrepreneurship-performance -- Chapter 18: Halal Supply Chain Financing (HSCF): A Multi Islamic Financial Institutions (IFIs) Financing Collaboration to Boost the MSMEs Business -- Part IV: Entrepreneurial Education -- Chapter 19: Entrepreneurship education and economics: The Helix effect -- Chapter 20: Assessing Entrepreneurial Readiness Among Bachelor-Level School of Business Students -- Chapter 21: Entrepreneurial parents, children too? A Latin American Vision from the Entrepreneurial University -- Part V: The Future Perspective -- Chapter 22: Epilogue: Evolving Entrepreneurship on the Triple Bottom-Line.

## Sommario/riassunto

"Entrepreneurship is no more subjective, it has global dynamics driven by innovation, technology and market... It is complex, challenging, and competitive...unlocking the new growth perspectives. This volume dissects entrepreneurship through extensive research to converge divergent factors...An insightful reading to all." —Angappa Gunasekaran, PhD, Special Advisor for Innovation & Entrepreneurship and Professor School of Business Administration, Penn State Harrisburg, PA, US "Entrepreneurship and innovation are critical drivers of local and global economies. The speed of technological advances fuel new businesses of first-time entrepreneurs, serial entrepreneurs, or from within established corporations. This volume discusses successful strategies, processes, and organizational support in a highly competitive environment through empirical research and practical knowledge to advance the pursuit of impactful entrepreneurship and innovation... An insightful edition..." —Cynthia Cohen, Vice-Chair of Board of Trustees, Boston University, MA, US This book critically analyzes the convergence of success and failure factors of entrepreneurship, innovation, technology, business practices, public policies, and consumer values affecting the growth of the global-local business to support regional development. It provides a platform for researchers to learn entrepreneurial perspectives of various countries and develop pro-active entrepreneurship models. Chapters in this anthology share new impetus on global entrepreneurship and

technology in future. Rajagopal is Distinguished Professor of Marketing at EGADE Business School of Tecnologico de Monterrey (ITESM), at Mexico City Campus and Visiting Professor at Metropolitan College Boston University, USA. Marcus Goncalves an esteemed academic figure, brings a wealth of experience and expertise to the realm of international business and entrepreneurship. Over two decades of dedicated teaching at Boston University, he is Associate Professor of the Practice of Administrative Sciences at Metropolitan College, Boston University, USA. Vladimir Zlatev, PhD is Associate Professor of Practice at Metropolitan College, Boston University, USA and an entrepreneur with an extensive background in industrial engineering and corporate management.

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