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Sommario/riassunto

George Gemistos Plethon (c. 1360-1454) was a remarkable and influential thinker, active at the time of transition between the Byzantine Middle Ages and the Italian Renaissance. His works cover literary, historical, scientific, but most notably philosophical issues. Plethon is arguably the most important of the Byzantine Platonists and the earliest representative of Platonism in the Renaissance. This book provides a new study of Gemistos' philosophy. The first part is dedicated to the discussion of his 'public philosophy', in the second, most extensive, part of the book the Platonism of Plethon

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Rajagopal Desikacharya

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Sommario/riassunto

"Entrepreneurship is no more subjective, it has global dynamics driven by innovation, technology and market... It is complex, challenging, and competitive...unlocking the new growth perspectives. This volume dissects entrepreneurship through extensive research to converge divergent factors...An insightful reading to all." —Angappa Gunasekaran, PhD, Special Advisor for Innovation & Entrepreneurship and Professor School of Business Administration, Penn State Harrisburg, PA, US "Entrepreneurship and innovation are critical drivers of local and global economies. The speed of technological advances fuel new businesses of first-time entrepreneurs, serial entrepreneurs, or from within established corporations. This volume discusses successful strategies, processes, and organizational support in a highly competitive environment through empirical research and practical knowledge to advance the pursuit of impactful entrepreneurship and innovation... An insightful edition..." —Cynthia Cohen, Vice-Chair of Board of Trustees, Boston University, MA, US This book critically analyzes the convergence of success and failure factors of entrepreneurship, innovation, technology, business practices, public policies, and consumer values affecting the growth of the global-local business to support regional development. It provides a platform for researchers to learn entrepreneurial perspectives of various countries and develop pro-active entrepreneurship models. Chapters in this anthology share new impetus on global entrepreneurship and

technology in future. Rajagopal is Distinguished Professor of Marketing at EGADE Business School of Tecnológico de Monterrey (ITESM), at Mexico City Campus and Visiting Professor at Metropolitan College Boston University, USA. Marcus Goncalves an esteemed academic figure, brings a wealth of experience and expertise to the realm of international business and entrepreneurship. Over two decades of dedicated teaching at Boston University, he is Associate Professor of the Practice of Administrative Sciences at Metropolitan College, Boston University, USA. Vladimir Zlatev, PhD is Associate Professor of Practice at Metropolitan College, Boston University, USA and an entrepreneur with an extensive background in industrial engineering and corporate management.
