

1. Record Nr.	UNINA9910462994503321
Titolo	Innovation support in Latin America and Europe // edited by Mark Anderson [and five others]
Pubbl/distr/stampa	Surrey, England : , : Gower, , 2014 ©2014
ISBN	1-317-11635-6 1-317-11634-8 1-4094-1902-9
Descrizione fisica	1 online resource (277 p.)
Altri autori (Persone)	AndersonMark <1964->
Disciplina	338/.064094
Soggetti	Technological innovations - Latin America Technological innovations - Europe Diffusion of innovations - Latin America Diffusion of innovations - Europe Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Contents; List of Figures; List of Tables; About the Editors; About the Contributors; Introduction: Innovation in Latin America and the Role of KICKSTART; 1 Innovation in Practice and Practising Innovation; 2 Nuances in Entrepreneurial and Innovative Activity; 3 Generating Innovation Through Knowledge Exchange; 4 The Use of Intellectual Property in Latin American Higher Education Institutions; 5 Fostering Innovation and Technology Transfer; 6 A Model for Innovation and Global Competitiveness; 7 The Socioeconomics of Digital Ecosystems Research 8 Disseminating Innovation by Improving Individual Capabilities9 Vertical Integrative Innovation; Conclusion; Index
Sommario/riassunto	Reviewing the literature and existing practices of innovation, the authors explore the often misunderstood and contested terrain that surrounds innovation theory, policy and practice. Here is a comparative insight into Latin American and European approaches to innovation

management and innovation in practice, and an examination of how innovative ideas are exploited in and for a specifically Latin American context.

---