

1. Record Nr.	UNINA9910462991303321
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Titolo	Effective project management : traditional, agile, extreme // Robert K Wysocki ; proofreader, Sarah Kaikini ; cover designer, Ryan Sneed
Pubbl/distr/stampa	Indianapolis, Indiana : , : Wiley, , 2014 ©2014
ISBN	1-118-72931-5 1-118-74210-9
Edizione	[Seventh edition.]
Descrizione fisica	1 online resource (770 p.)
Altri autori (Persone)	KaikiniSarah SneedRyan
Disciplina	658.404
Soggetti	Project management Organizational effectiveness Organization Planning Armies - Organization Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Copyright; Contents; Part I Understanding the Project Management Landscape; Chapter 1 What Is a Project?; Defining a Project; Sequence of Activities; Unique Activities; Complex Activities; Connected Activities; One Goal; Specified Time; Within Budget; According to Specification; A Business-focused Definition of a Project; An Intuitive View of the Project Landscape; Defining a Program; Defining a Portfolio; The Enterprise Level; Understanding the Scope Triangle; Scope; Quality; Cost; Time; Resources; Risk; Envisioning the Scope Triangle as a System in Balance Prioritizing the Scope Triangle Variables for Improved Change Management Applying the Scope Triangle; The Importance of Classifying Projects; Establishing a Rule for Classifying Projects; Classification by Project Characteristics; Classification by Project Application; The Contemporary Project Environment; High Speed; High Change; Lower Cost; Increasing Levels of Complexity; More Uncertainty;

Putting It All Together; Discussion Questions; Chapter 2 What Is Project Management?; Understanding the Fundamentals of Project Management; What Business Situation Is Being Addressed by This Project?  
What Does the Business Need to Do? What Will You Do?; How Will You Do It?; How Will You Know You Did It?; How Well Did You Do?;  
Challenges to Effective Project Management; Flexibility and Adaptability; Deep Understanding of the Business and Its Systems; Take Charge of the Project and Its Management; Project Management Is Organized Common Sense; Managing the Creeps; Scope Creep; Hope Creep; Effort Creep; Feature Creep; What Are Requirements-Really?; Introducing Project Management Life Cycles; Traditional Project Management Approaches; Agile Project Management Approaches  
Extreme Project Management Approach Emertxe Project Management Approach; Recap of PMLC Models; Choosing the Best-Fit PMLC Model; Total Cost; Duration; Market Stability; Technology; Business Climate; Number of Departments Affected; Organizational Environment; Team Skills and Competencies; Putting It All Together; Discussion Questions;  
Chapter 3 What Are the Project Management Process Groups?; Defining the Five Process Groups; The Scoping Process Group; Defining the Five Process Groups; The Scoping Process Group; The Planning Process Group; The Planning Process Group; The Launching Process Group  
The Monitoring and Controlling Process Group The Launching Process Group; The Monitoring and Controlling Process Group; The Closing Process Group; Defining the Ten Knowledge Areas; The Closing Process Group; Defining the Ten Knowledge Areas; Project Integration Management; Project Scope Management; Project Time Management; Project Cost Management; Project Integration Management; Project Scope Management; Project Time Management; Project Cost Management; Project Quality Management; Project Quality Management; Project Human Resource Management; Project Human Resource Management  
Project Communications Management

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### Sommario/riassunto

The popular guide to the project management body of knowledge, now fully updated Now in its seventh edition, this comprehensive guide to project management has long been considered the standard for both professionals and academics. With more than 32,000 copies sold in the last three editions, it has now been fully updated to cover the new PMBOK 5. Well-known expert Robert Wysocki has added more than 100 pages of new content based on instructor feedback, enhancing the coverage of best-of-breed methods and tools for ensuring project management success. With enriched case studies,

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