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Sommario/riassunto	As recently as one generation ago, the term organization was synonymous with stasis, reliability, hierarchy and disciplined productivity. The new guiding principles of management practise, meanwhile, are dynamism, flexibility, teams and emancipated interactivity. The new key term ""network"" has summed up these contemporary organizational trends. This study suggest to interpret networks as social capital of individuals and organizations. This interpretation requires a theoretical and methodo...