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## Sommario/riassunto

Constructed opposition has proved as viable an area of research as traditional antonymy, and a useful tool in looking at ideologically orientated texts. This book investigates how binary oppositions are constructed discursively and the potential ideological repercussions of their usage in news reports in the British press. The focus is particularly on the positive presentation of groups and individuals subsumed under the first person plural pronouns 'us' and 'we', and the simultaneous marginalization of groups designated as 'they' or 'them'. Exploring the dynamic relations between the linguist

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