

1. Record Nr.	UNINA9910462950803321
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Titolo	Our racist heart? : an exploration of unconscious prejudice in everyday life // Geoffrey Beattie
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2013
ISBN	0-203-10091-3 1-136-23287-7
Descrizione fisica	1 online resource (412 p.)
Disciplina	303.385
Soggetti	Prejudices Racism - Psychological aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title; Copyright; Dedication; Contents; List of figures; List of tables; Acknowledgements; PART I Challenged by history; 1 Introduction: approaches and avoidances; 2 A room steeped in the past; 3 Early lessons in prejudice: spoken and unspoken; 4 Who needs the Negro?; 5 The nature of prejudice; PART II A pipeline to the soul?; 6 The times they are a-changin' (or not, as the case may be); 7 The inner conflict; 8 How much of our attitude is unconscious?; 9 Measuring the unconscious; 10 A new way into our unconscious attitude; 11 Bypassing the conscious mind PART III The project itself: are we implicitly racist?12 A new test of implicit ethnic bias; 13 New data on possible implicit ethnic biases; 14 Am I a racist?; 15 Why aren't we saving the planet? Another example of unconscious bias in action; 16 How ethnicity and implicit attitudes may affect shortlisting for university posts; 17 So what can we do about any of this?; Appendix 1; Appendix 2; References; Index
Sommario/riassunto	Few people today would admit to being a racist, or to making assumptions about individuals based on their skin colour, or on their gender or social class. In this book, leading psychologist Geoffrey Beattie asks if prejudice, more subtle than before, is still a major part of our everyday lives. Beattie suggests that implicit biases based around

race are not just found in small sections of our society, but that they also exist in the psyches of even the most liberal, educated and fair-minded of us. More importantly, the book outlines how these 'hidden' attitudes and prejudices c
