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Altri autori (Persone)	EtchesAmanda <1975->
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; FOREWORD; PREFACE; 1: INTRODUCTION; 2: TYPES OF SOLUTIONS AVAILABLE; 3: PLANNING; 4: SOCIAL MECHANICS; 5: IMPLEMENTATION; 6: MARKETING; 7: BEST PRACTICES; 8: METRICS; 9: DEVELOPING TRENDS; RECOMMENDED READING; INDEX; ABOUT THE AUTHORS
Sommario/riassunto	This book shows you how to get there by providing hands-on steps and best practices for UX design principles, practices, and tools to engage with patrons online and build the best web presence for your library.