

1. Record Nr.	UNINA9910462928603321
Autore	Kariv Dafna
Titolo	Female entrepreneurship and the new venture creation : an international overview // Dafna Kariv
Pubbl/distr/stampa	New York : , : Routledge, , 2013
ISBN	0-203-14098-2 1-283-86237-9 1-136-49608-4
Descrizione fisica	1 online resource (416 p.) : ill
Disciplina	338/.04082
Soggetti	Businesswomen Self-employed women Women-owned business enterprises Entrepreneurship Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Female entrepreneurship : what makes this area unique? -- pt. 2. The venture creation process -- pt. 3. Women's ride across the river : from creativity, innovation and vision to implementation -- pt. 4. The first steps in venture creation -- pt. 5. The future of female entrepreneurship.
Sommario/riassunto	Women represent the fastest growing group of entrepreneurs today. Tracing women's journey along the venture creation process, Kariv's book highlights the creatively different ways in which women approach the entrepreneurial enterprise.