1.	Record Nr.	UNINA9910462923303321
	Autore	Culbertson Melissa
	Titolo	Blog design for dummies [[electronic resource] /] / by Melissa Culbertson
	Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2013
	ISBN	1-118-55478-7 1-118-55499-X
	Edizione	[1st edition]
	Descrizione fisica	1 online resource (355 p.)
	Collana	--For dummies
	Disciplina	006.752
	Soggetti	Blogs Online social networks Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	"Making Everything Easier!"--Cover. Includes index.
	Nota di contenuto	Contents at a Glance; Table of Contents; Introduction; About This Book; Foolish Assumptions; Conventions Used in This Book; Icons Used in This Book; Beyond the Book; Where to Go from Here; Part I: Getting Started with Blog Design; Chapter 1: Recognizing Components of a Well-Designed Blog; Knowing Why Blog Design Matters; Discovering How Readers Visually Travel Your Blog; Using Design Elements That Complement Your Message; Creating a Great-Looking Blog (When You Aren't a Designer); Looking at Available Tools; Chapter 2: Applying Core Design Principles; Providing Structure with Proximity Using RepetitionCreating Contrast; Aligning Design Elements; Chapter 3: Getting to Know Your Blog (Even Better); Creating Goals for a Strong Design; Defining Your Writing; Understanding Your Audience; Chapter 4: Establishing a Style Guide; Exploring the Benefits of a Style Guide; Identifying Elements to Include; Creating Your Style Guide; Developing Guidelines for Blogs with Multiple Contributors; Part II: Choosing the Visual Design Elements; Chapter 5: Gathering Design Ideas; Creating a Mood Board - And Why; Studying Other Blogs; Digging into Blog Analytics to Improve Navigation Design Deciding Who Designs Your BlogChapter 6: Selecting Fonts and Colors;

Choosing Fonts; Choosing Colors; Chapter 7: Developing Your Overall Blog Layout; Getting Familiar with Common Layout Types; Selecting a Blog Theme; Exploring Ways to Showcase Blog Posts on Your Home Page; Deciding Where to Place Advertising; Chapter 8: Customizing Your Header, Footer, and Background; Expressing Visual Identity with a Strong Blog Header; Enhancing Navigation with a Blog Footer; Polishing Your Design with a Blog Background; Chapter 9: Customizing the Design with Coding Basics

Seeing How HTML and CSS Work TogetherBasic HTML Every Blogger Should Know; Basic CSS Every Blogger Should Know; Accessing the CSS in Your Blogging Platform; Inspecting Your Blog with Firebug; Part III: Designing for Easy Navigation and Interactivity; Chapter 10: Navigation and SEO Basics; Discovering the Mission of Good Navigation; Easing Navigation with SEO-optimized Blog Components; Making Your Blog Mobile-Friendly; Chapter 11: Laying Out Your Navigation Menu and Sidebars; Introducing Important Content with a Navigation Menu; Putting Together Your Navigation Menu

Showcasing Key Information with a SidebarIdentifying Elements to Build a Sidebar; Including Visual Design within Your Sidebar; Staying Clear of Sidebar Distractions; Chapter 12: Making Content Easy to Find; Giving Visitors the Opportunity to Explore; Making Sure Visitors Find What They're After; Organizing with Categories and Tags; Helping Readers Find Old Content; Increasing Reach by Highlighting Your Blog Posts; Chapter 13: Increasing Ability to Share and Interact; Exploring Sharing Buttons for Your Blog Posts; Managing Comments; Highlighting Social Media Profiles

Part IV: Creating Design-Friendly Content

Sommario/riassunto	The average blogger does not typically have experience with design or coding, but that shouldn't deter them from having a professional-looking blog design. This friendly and easy-to-understand guide provides you with the tools you need to establish a creative, unique, and aesthetically memorable blog without having to learn how to code beyond some basic CSS. Whether you're looking to write for a major brand, become a brand ambassador, sell a product, acquire new clients, advocate for a cause, or simply tell a story, you'll find design tricks, helpful techniques, and invaluable advice for cr

2.	Record Nr.	UNINA9910704473303321
	Autore	Torres-Pomales Wilfredo
	Titolo	Analysis of the radiated field in an electromagnetic reverberation chamber as an upset-inducing stimulus for digital systems / / Wilfredo Torres-Pomales
	Pubbl/distr/stampa	Hampton, Virginia : , : National Aeronautics and Space Administration, Langley Research Center, , 2012
	Descrizione fisica	1 online resource (v, 68 pages) : illustrations (some color)
	Collana	NASA/TM ; ; 2012-217789
	Soggetti	Electromagnetic fields Reverberation chambers Field strength Digital systems Continuous radiation Fault detection Amplitude modulation
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Title from title screen (viewed on June 24, 2013). "December 2012."
	Nota di bibliografia	Includes bibliographical references (page 68).

3.

Record Nr.	UNINA9910702371203321
Titolo	Claims [[electronic resource]] : agreement between the United States of America and Kuwait, effected by notification dated at Geneva, November 19, 2002, with attachment
Pubbl/distr/stampa	[Washington, D.C.] : , : U.S. Dept. of State, , [2012?]
Descrizione fisica	1 online resource (15 unnumbered pages)
Collana	Treaties and other international acts series ; ; 02-1119
Soggetti	Iraq-Kuwait Crisis, 1990-1991 - Claims United States Claims Kuwait Claims
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed on Nov. 27, 2012).

4.	Record Nr.	UNINA9910304131003321
	Autore	Macklem Gayle L
	Titolo	Boredom in the Classroom : Addressing Student Motivation, Self-Regulation, and Engagement in Learning / / by Gayle L. Macklem
	Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
	ISBN	3-319-13120-6
	Edizione	[1st ed. 2015.]
	Descrizione fisica	1 online resource (94 p.)
	Collana	SpringerBriefs in School Psychology, , 2520-8918 ; ; 1
	Disciplina	370.154
	Soggetti	Child psychology School psychology Educational psychology Education—Psychology Social service Child and School Psychology Educational Psychology Social Work
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references.
	Nota di contenuto	Chapter 1: The Academic Emotion of Boredom: The Elephant in the Classroom -- Chapter 2: Unmasking Boredom: It's Not so Simple or Uninteresting - Boredom is Both Interesting and Complex -- Chapter 3: The Many Faces of Boredom: A Negative Emotion that is so Common, It Is Simply Accepted, or Brushed Off -- Chapter 4: Theory: What Is Causing Our Students to Tune Out and Turn Off? -- Chapter 5: Interventions for External Variables: What Can Teachers Do to Add a Bit of Excitement to Learning in the Classroom? -- Chapter 6: Interventions for Internal Variables: Some Students Cannot Turn It on - They Need More than Great Teachers and Interesting Lessons.
	Sommario/riassunto	This brief synthesizes current findings on the many aspects of chronic student boredom, its relationship with negative academic, emotional, and health outcomes, and what professionals can do to best address it. Citing the complexity of this common student emotion, the author spotlights boredom susceptibility during the critical K-12 years. The

brief analyzes cognitive and emotional attributes of boredom and identifies emotional skills that can be strengthened to counteract it. In addition, the volume features strategies for educators and school counselors to reduce boredom, both internally and in class. This stimulating volume: Argues that boredom shouldn't be ignored or dismissed as a passing phase. Examines various types of boredom as well as gender and cultural differences. Explores boredom in the contexts of anxiety and depression and in non-school situations. Provides theory on causes of boredom in students. Details how student self-regulation, motivation, and engagement can be improved. Describes specific roles teachers and mental health professionals can play in controlling boredom. Boredom in the Classroom is an essential resource for researchers, scientist-practitioners, clinicians, and graduate students in the fields of child and school psychology, educational psychology, social work, and related disciplines.