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Autore	Kwan Samantha
Titolo	Framing fat [[electronic resource]] : competing constructions in contemporary culture // Samantha Kwan, Jennifer Graves
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Altri autori (Persone)	GravesJennifer <1983->
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A contested field -- Fat as frightful -- Fat as fatal -- Fat and food policy -- Fat and fair treatment -- Framing fat bodies.
Sommario/riassunto	Framing Fat examines competing messages about body fat by considering the vantage point of cultural actors representing the fashion-beauty complex, public health, the food industry, and the fat acceptance movement. In doing so, it provides a more comprehensive view of the obesity epidemic and shows how strong cultural debates play a powerful role in shaping individual behavior.