

1. Record Nr.	UNINA9910462801903321
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Titolo	William Blake and the digital humanities : collaboration, participation, and social media // Roger Whitson and Jason Whittaker
Pubbl/distr/stampa	New York ; ; London : , : Routledge, , 2013
ISBN	1-283-94197-X 0-203-07806-3 1-135-13576-2
Descrizione fisica	1 online resource (220 p.)
Collana	Routledge interdisciplinary perspectives on literature ; ; 14
Altri autori (Persone)	WhitsonRoger
Disciplina	821/.7
Soggetti	Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; William Blake and the Digital Humanities; Title Page; Copyright Page; Table of Contents; List of Figures; Acknowledgments; Introduction: Zoamorphosis and the Digital Humanities; 1 Archives and Ecologies; 2 The Tyger; 3 Jerusalem; 4 Digital Creativity: Teaching William Blake in the Twenty-First Century; 5 Blake and His Online Audiences; 6 Folksonomies and Machine Editing: William Blake's New Aesthetic on Flickr, Wikipedia, and YouTube; Coda: Dust and Self-Annihilation; Notes; Bibliography; Index
Sommario/riassunto	William Blake's work demonstrates two tendencies that are central to social media: collaboration and participation. Not only does Blake cite and adapt the work of earlier authors and visual artists, but contemporary authors, musicians, and filmmakers feel compelled to use Blake in their own creative acts. This book identifies and examines Blake's work as a social and participatory network, a phenomenon described as zoamorphosis, which encourages - even demands - that others take up Blake's creative mission. The authors reexamine the history of the digital humanities in relation to the study